

Privacy notice: turkuamk.fi website

This is a data protection notice based on Articles 13 and 14 of the EU General Data Protection Regulation. This notice applies to the turkuamk.fi website and the data of its visitors, which is collected and processed in it.

Controller

Turku University of Applied Sciences Ltd

Joukahaisenkatu 3

FI-20520 Turku

Switchboard (02) 263 350

kirjaamo@turkuamk.fi

Person in charge and contact persons

Mari Hartemo, Brand Manager,

viestinta@turkuamk.fi

Contact information of the Data Protection Officer

First name Surname, Data Protection Officer (Turku UAS),

telephone number

Please send all privacy-related contacts to: tietosuoja@turkuamk.fi

Messages sent to the data protection e-mail address are processed by the Data Protection Officer and the Data Protection Specialist, who works with him or her and as his or her deputy.

Purpose of processing personal data

Turku University of Applied Sciences Ltd (hereinafter referred to as Turku UAS) collects user data on the users of its website.

User data can be used for the technical and content development of the website. The primary purpose is to improve the services on our website. In addition, we collect user data for the maintenance, analysis, development of communications and marketing, as well as for targeting online advertising.

The log entries are used to ensure the information security of the service, to develop the technical aspects of the service, and to detect, prevent and resolve fault situations.

Legal basis for processing personal data

The legal basis for the processing of personal data is GDPR, Article 6 (1) (f): legitimate interest.

Categories of personal data processed and retention periods of personal data

The data will be stored for the time necessary for these purposes and will not be used for any other purpose.

Regular sources of information

The website automatically collects the following information:

Log entries

The use of the service generates log entries on the servers of the technical administrator of the website.

Cookies

Cookies are stored on the visitor's terminal device, which can be used to collect anonymous information about the visitor and his/her terminal device and the use of our website.



Social plugins

The website may use cookies from the following services: Google Analytics 4, Google Tag Manager and Meta, Google and Sanoma Finland Oy for targeting online advertising, as well as social plug-ins for social media services such as Facebook, Instagram, LinkedIn and YouTube.

Social plug-ins may collect information about the visitor's visit in accordance with the social network's own terms of use and data protection. Third-party applications are subject to their own terms of use and privacy.

Some of the services provided by third parties may be located in countries outside the European Economic Area.

Essential information on the transfer of personal data to third countries (outside the EU or EEA)

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Principles of data protection

Only those persons who need the data for their work have access to the data. Access is restricted by usernames and access rights.

Data subject's rights

The visitor has the opportunity to give their consent to the use of cookies or refuse the use of cookies the very first time they use our website, from the Cookiebot cookie management service, which is displayed on top of our website as a pop window.

Cookies are classified in the service into categories: necessary (mandatory cookies for the operation of the site), preferences, statistics, marketing and unclassified. The visitor can give their consent by cookie group and come back later to change their choices again.



According to the General Data Protection Regulation, the data subject has the right to:

- receive information on the processing of personal data, unless there is a separate exception provided for by law;
- check the data concerning themselves and correct incorrect or missing data;
- erase their data (not applicable if the basis for processing is a statutory or public-interest task)
- restrict the processing of their data
- object to the processing of their data if the basis for processing is public or legitimate interest
- request the transfer of personal data provided by the controller to another, if the basis for processing is consent or a contract
- withdraw consent
- Controller's notification obligation concerning rectification/erasure/restriction of processing of personal data
- not be subject to automated decision-making (the data subject may allow automated decision-making with his/her consent);

The data subject may exercise his or her rights by contacting the contact person or data protection officer mentioned in the notification. Further information on the rights of the data subject is provided by the contact person and/or the Data Protection Officer.

If the processing of personal data does not require the identification of the data subject without additional information and the controller is unable to identify the data subject, the right to inspection, rectification, erasure, restriction of processing, notification obligation and transfer does not apply.

You have the right to lodge a complaint with the Office of the Data Protection Ombudsman if you consider that the processing of your personal data has

violated current data protection legislation. The contact details of the Data Protection Officer are mentioned at the beginning of the Privacy Notice. All requests will be handled on a case-by-case basis.

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