



Data protection on the site talk.turkuamk.fi

This is a privacy notice, which is based on articles 13 and 14 in EU's General Data Protection Regulation. This notice applies Turku University of Applied Sciences' Talk online magazine (talk.turkuamk.fi) and its visitors' information, which are collected and processed.

Data Controller

Turku University of Applied Sciences Ltd

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Telephone exchange +358 (0) 2 263 350

kirjaamo@turkuamk.fi

Person in charge and contact persons

Mari Hartemo, Brand Manager, viestinta@turkuamk.fi

Satu Haapala, Communications Leader, satu.haapala@turkuamk.fi

Contact information of the Data Protection Officer

Please contact in all data protection related matters: tietosuoja@turkuamk.fi

The messages sent to this address are processed by the Data Protection Officer (DPO) and a data protection specialist working with them and as their substitute.

Purpose of processing personal data

Anyone can read Talk online magazine and reading it does not require registration. In other respects, we process personal data as follows:

Subscribing Talk online magazine



You can subscribe Talk online magazine to your email. We will use your email address only for sending you the latest articles of Talk online magazine via email. You can cancel the subscription at any time with the cancellation link in the email. Your email address will be automatically removed from the subscriber register of Talk magazine if you cancel the subscription.

Commenting on articles

You can comment articles on the website. The name data given by you will be shown next to the comment. We will use the email you have provided in the comments for contacting you only in case we have to leave your comment unpublished for some reason. Your email address is not used for marketing purposes.

Contact form

You can send us a message with the contact form. We will ask for your email address to be able to reply to the contact request you have submitted. The information in the contact form is forwarded to the parties responsible for Talk online magazine at Turku UAS. The information on the contact form is saved on Turku UAS' server. Once the contact information is no longer required, it will be erased.

Statistics application and user monitoring

The site utilizes the Google Analytics app, which is intended for statistics and user monitoring. The app collects statistical data from which individual users cannot be identified. In collecting statistics, cookies are used. The user data can be used for the technical and contentual development of the website. The primary purpose is to improve the services of our website.

Legal basis for processing personal data

The legal basis for processing personal data in subscribing and commenting the magazine is based on an agreement. The legal basis for processing personal data in the statistics application and user monitoring is the General

Data Protection Regulation, article 6, paragraph 1, subparagraph f: legitimate interest.

Processed categories and storage times of personal data

The processed categories of personal data are subscribers of the magazine, those leaving comments in the articles and those submitting the contact form. More specific information can be found in the section "Purpose of processing personal data".

Receivers or receiver groups of personal data

The cookies of the following services may be utilized on the website: Google Analytics and community plugins to social media community services, such as Facebook, Instagram, LinkedIn, Twitter, and YouTube.

The community services' plugins may collect data on the user's visit according to the community service's own terms of use and information security. The services' own terms of use and information security are utilized in the applications of third parties.

Some of the services offered by third parties may be located in countries outside the European Economic Area.

Principles of data protection

The data is accessed only by people whose tasks require access to the data. Access to the service is limited with user IDs and user rights.

Data subjects' rights

The user can prevent the use of cookies and through this, the use of anonymous follow-up data, by preventing the saving of cookies in the browser settings. Preventing the saving of cookies may have an impact on the functionalities of the website.

In spring 2021, we have launched a cookie administration service on our website. In the service, the users may themselves allow only the cookies

necessary for using the website, specific cookies, or all cookies. According to the General Data Protection Regulation, the data subject has the right:

- to receive information on the processing of their personal data, unless otherwise regulated by the law
- to request for access to their personal data and rectification regarding incorrect or insufficient information
- to erase their data (not applied, if the basis for processing is compliance with a legal obligation or performance of a task carried out in the public interest)
- to restrict the processing of their data
- to object to the processing of their data, if the basis for processing is general or legitimate interest
- to request the transfer of data they have submitted themselves from one controller to another, if the basis for processing is consent or agreement
- withdraw the consent they have given
- notification obligation of the controller on the rectification/erasure/restricting of processing of personal data
- not to be subject to automated decision-making (the data subject may allow automated decision-making by their consent)

Data subjects may exercise their rights by contacting the contact person mentioned in the privacy notice or the Data Protection Officer. More information on data subjects' rights is provided by the contact person and/or Data Protection Officer.

If processing the data does not require identifying the data subject without additional information or the controller cannot recognize the data subject, the right to inspection, rectification, data erasure, restriction of processing, obligation to report and transmittal is not applied.

You have the right to file a complaint with the Data Protection Ombudsman's office, if you consider that valid data protection legislation has been breached



in processing your personal data. The contact details of the DPO can be found in the beginning of the privacy notice. All requests are processed on a case-by-case basis.