

INTERNATIONAL SEMESTERS

Academic year 2024-2025

School of Entrepreneurship and Sales

Contact: incoming.exchange@turkuamk.fi

Autumn semester 2024 (end of August - mid December)

Business Operations Management 1 (recommended to take the module as a whole)			
Course name + link to study guide	Course code	ECTS credits	Prerequisites / quota of students / weekly schedule etc.
Digital Marketing Basics https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/7565	3041249	5	Mon & Thu
B2B Marketing and Sales https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/7568	3041252	5	Mon & Thu
Healthy Meetings and Events https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1203/0/11910	KH00BM34	5	Mon & Thu
Sustainable Development and Corporate Responsibility https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/20623	KH00CD78	5	Tuesdays & Fridays
Service Design https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/21014?lang=en	KH00CE21	5	Tuesdays & Fridays
Communication and Cultural Sensitivity in Service Encounters https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1203/0/1795	3011585	5	Tuesdays & Fridays
Total		30	

Spring semester 2025 (January - end of April)

Business Operations Management 2 (recommended to take the module as a whole)			
Course name + link to study guide	Course code	ECTS credits	Prerequisites / quota of students / weekly schedule etc.
International Economics https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/1850	3041199	5	
Creativity and Innovativeness https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/1880	3041234	5	
Human Resource Management https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/8683	3041248	5	
Leadership https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/1830	3041149	5	
Innovation Project https://opinto-opas.turkuamk.fi/21632/fi/21657/21660/1202/517/11744?lang=en	TE00BL6	10	
Total		30	

Name of the international semester			
Course name + link to study guide	Course code	ECTS credits	Prerequisites / quota of students / weekly schedule etc.
Total		30	

Spring semester 2025 (January - end of April)

Name of the international semester			
Course name + link to study guide	Course code	ECTS credits	Prerequisites / quota of students / weekly schedule etc.
Total		30	

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